

CASE STUDY

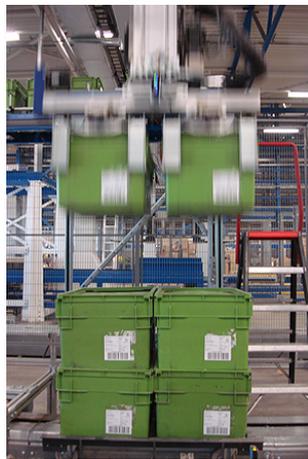
'Sorbo's helping hand'

CURTEC'S SWINGBAR CRATE FORMS PART OF THE INNOVATION PROCESS AT NEDAC SORBO

Nedac Sorbo is a trading and distribution company specialising in non-food products in areas such as household products, pet food, home and office, fashion accessories and self-medication. Besides its own brands Sorbo produces house brands for retailers and leading third parties. For Sorbo, innovation in customer-specific materials handling is high on their agenda.

Innovative customer-specific materials handling

The complexity of the Sorbo product range has resulted in the complexity of customer-specific materials handling. Concept-based products are often offered to different distribution channels according to the customer's wishes.



To meet these needs new systems have been implemented for storage and consolidation. These systems consist of a Quickstore HDS from Vanderlande Industries for storage and the unique and innovative Mixed Load Stacker with various auxiliaries from RSW for optimal stacking of combined lidded crates and boxes on dollies, roll containers and pallets. In addition, for many years an advanced order picking system with pick to light zones was used.

For order collection of self-medication products the Scanwatch and Scango-Cart from Logitrade will be implemented during 2011. CurTec's swing-bar crates are also used for this distribution flow.



Outbound lidded crate

The practical CurTec swing-bar crates are used for the logistics chain. This is because, as a means of external distribution, the swing-bar crate saves handling time and additional packaging material. An ideal tool for service merchandisers in setting up a sales shelf in a shop.

CASE STUDY: 'SORBO'S HELPING HAND'



The advantages of the CurTec swing-bar crates for Nedac Sorbo: stack or nest in one operation, safety and ergonomics, and a suitable base for roller conveyors. They can also be used for external distribution, for example through the option of a lockable lid.

CurTec's lidded crate effortlessly forms part of Sorbo's innovation process.

FREE SCAN

Formulating packaging requirements is not an easy task. But CurTec can assist you. Let us review your supply chain! We can perform a **Packaging Scan** which results in a **FREE** guideline that helps you to select the optimal packaging solution.

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